



Print Close

Networking in the New Year



Are you prepared for the New Year in terms of your own professional development? Whether you're ready for a personal step up, or concerned about a company downturn, it's always wise to keep your options open. Here are some simple things you can do, so that you'll be prepared when opportunity knocks.



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Create a Unique Business Card

Don't be afraid to stand out. Create a business card that's as unique as you. For instance, on one side put the essentials: your name and contact information. But on the other side, get creative. Include a short statement about the opportunity you're looking for. Or list three or four of your most important professional accomplishments. Using [Avery Two-Side Printable Clean Edge Business Cards](#) and [Avery Design & Print Online](#), it's easy to create business cards that get noticed.

Showcase Your Talents

When you get the call to interview for that new assignment or better job, will you be ready to sell yourself in? Why not start preparing now? Create a portfolio that highlights your accomplishments. Your resume and business card will go in it, of course, but think of other things to incorporate that showcase your accomplishments and skills as well. Include some examples of your work, references, special talents, writing samples, and accolades. Anything that helps tell the story of "you."

For a truly impressive portfolio, put it all together in your own personalized, custom-printed binder. You can easily create a photo-quality, custom-printed binder at www.averysignaturebinders.com. Then simply use [Avery Index Maker Clear Label Dividers](#) to organize the documents inside your binder and keep it looking professional.

Create a Custom CD

Want something easy to carry and easy to leave with potential employers? Why not make an electronic version of your portfolio on CDs? For a finishing touch, create a custom label for your CDs. You can label them simply: "Billy Dane's Professional Portfolio," include phone number and email address. Or you can get creative and do a custom label for each prospective employer you meet with: Billy Dane—Ready to Work for Hill & Knox. Either way, it's really easy to design and print the CD labels with [Avery CD Labels](#) and [Avery Design & Print Online](#).

A Brochure About You

Brochures are another great networking tool. List your work accomplishments as well as your professional goals. Highlight your skills, talents and other things that make you unique. Distribute it to friends and colleagues, potential employers and anyone else that might be able to help. You can easily create a standout brochure with the help of [Avery Brochures](#) and [Avery Templates](#). Just find a layout you like and customize it with your personal information.